

Radio Still Top for Audio Entertainment

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More time is still spent listening to radio than to MP3 players and CDs, despite their proliferation, according to a survey commissioned by [sonoro audio](#).

The 560 US survey participants spent a total of 16,814 hours listening to audio entertainment. Of that time, 39% was spent listening to FM radio, 23% was spent listening to MP3 players and 18% was spent listening to CDs.

Altogether, 57% of the time was spent listening to radio, whether FM, AM or on the Internet.

"Even with the advent of MP3 players, consumers are still largely turning to radio for their music needs as it is easily accessible and free," said Marcell Faller, founder and CEO of sonoro audio, in a statement.

The online radio audience is steadily growing. According to Arbitron and Edison Media Research, 33 million Americans ages 12 and older listen to Internet radio stations during the week, up from 29 million in 2006.